

Exercise 7: Hyper-Feminine

The goal of today's exercise is to create a character that is glamorous and ready for the cat walk or vampy chorus. We will be exaggerating feminine characteristics while avoiding any signs of age.

1. Start with a clean face and hair secured out of the way.



2. We will begin by blocking out the eyebrows. We will be raising and exaggerating the eyebrow in an attempt to make the eye area larger than life. Mrs. Sone will demonstrate using nose and scar wax and glue stick.

a. For the nose wax version:

- i. Brush the eyebrow down. Apply spirit gum to the eyebrow. Brush the eyebrow back into its natural shape. Apply more spirit gum to the brow, making sure to get gum on the skin just beyond the hairs in all directions. Allow the gum to get tacky.
- ii. Remove a small bit of nose wax from the container and roll it into a cylinder shape.
- iii. Place the “snake” of wax on the eyebrow; press firmly.
- iv. Clean the fingers.
- v. Blend the edges into the skin, trying to cover all of the eyebrow hairs.
- vi. Smooth out the surface with a small amount of baby oil.
- vii. Powder the wax.

b. For the glue stick version:

- i. Use washable glue stick.
- ii. Brush the eyebrow hairs down. Apply glue stick to the eyebrow. Brush the eyebrow back into its natural shape. Apply three or more layers of glue stick over the brow, powdering between layers.
- iii. Allow the glue to dry.
- iv. Using a craft stick, spatula, or butter knife, scrape some glue from the tube and “spackle” the eyebrow, pressing firmly and smoothing the texture.
- v. Powder the glue and allow it to dry.

c. Once the brows are thoroughly covered, conceal them with ultra-light, white, or your lightest foundation color. Powder once again.

3. Using the foundation of your choice, apply the base being careful as you cover the eyebrows.

4. Add structural shadows:

- a. Lengthen and narrow the nose a bit.
- b. Sink in the cheek, under the cheekbone.
- c. Shadow under the jaw bone; men may need to shadow on the jaw bone below the ears to narrow that area.
- d. Add just a bit of shadow under the lower lip, if you like.
- e. Keep all the shadows subtle!!

5. Add structural highlights:

- a. Highlight the bridge of the nose.
- b. Highlight the top of the forehead.
- c. Make strong cheekbones.
- d. If you tend to be dark under the eyes, add some highlight there.
- e. Blend out all the edges of the highlights.

6. Draw in your new eyebrows; have fun with these. I like to use water-activated black makeup for this.

7. Eye shadow: contour the eyelids with the color scheme of your choice. Place the darkest color in the crease; remember that everything on the eyelid is moving up a bit because we raised the eyebrow. Use a mid-tone on the lid, over the eyeball. Use a strong highlight from the crease to the new eyebrow.

8. Line the eyes: using black makeup, line the top lash line, pulling the end out dramatically. Under the lower lashes, fill a space about $1/8^{\text{th}}$ " with pure white cream makeup. Line below this with the same black used before. This technique creates the illusion that the eye is larger than life!

9. Add eyelashes: apply false eyelashes if available. If you don't have false lashes, or in addition to them, paint on a few dramatic lashes using the black water-activated or cream makeup.

10. Cheeks: apply blush color of your choice to the apple and cheekbone area.

11. Lips: using the brown or red liner pencil, draw outrageous heart-shaped lips. Fill-in with the lip color of your choice. Add extra volume to lips by dabbing highlight onto the curvy parts of the mouth.

12. Consider adding a beauty mark to your character.

13. Consider adding cosmetic glitter anywhere you want extra sparkle.